**Kalani Nanayakkara**

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Cutter & Buck

RE: Sr. UX Designer

Dear Hiring Manager,

Thank you for considering my application. I would welcome the opportunity to discuss how my skills and experiences align with the needs of Cutter & Buck.

What excites me most about Cutter & Buck is its commitment to innovation and its dedication to enhancing the user experience. As an employee in Retail and former Fashion Designer, I have closely observed the development and order of your site and its functions an everyday user would land on, including shopping carts, splash screens, and Discover pages. Throughout my education in Fashion, recently in UX/UI I’ve gained hands-on experience with rapid changes of seasons and trends adjoined to it. I believe crafting employee-focused user applications is key to seamless operations.

As a UX/UI Designer, I have honed my skills through both formal education and hands-on experience. My background includes a UX/UI Boot Camp from the University of Oregon, where I gained a solid foundation in design principles, user research, and usability testing. I have also completed successful projects, which have allowed me to apply these skills effectively. Further, I am committed to professional growth and am continuing my education as I now work to obtain my management and leadership certification by the end of 2024. This additional credential will undoubtedly make me a stronger UX/UI designer; contribute to companies I apply for , on their ongoing success in innovation and user experience enhancement.

In addition, I am proficient in industry-standard design tools such as Figma, Adobe Illustrator, and Procreate, which I have used to create wireframes, prototypes, and high-fidelity designs. For example, one of my recent projects involved redesigning the user interface for a mobile/Desktop app, resulting in a 30% increase in user engagement and a 20% boost in customer satisfaction according to early-stage user tests. This experience and these skills highlight my ability to transform complex problems into elegant, user-centric solutions.

I believe that my problem-solving abilities, attention to detail, and creative mindset make me a strong fit for your team. Please review my attached resume for a greater presentation of my background and qualifications, and I greatly appreciate your consideration.

Sincerely,

Kalani Nanayakkara